



Company Profile

Business Addresses:

Bloemfontein:

**4 Paul Kruger Avenue
Park West
Bloemfontein, 9301**

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Durbanville
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Customs No: **21758316**

Company registration number:

ELEVATE CONNECTION: CK no: 1997/026194/23

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1. Background

a. Company History

ELEVATE CONNECTION has been around for five years and competes with some of the major players in the industry. ELEVATE CONNECTION has 19 years of experience in the fields of Elevator, Escalator, Hoisting Equipment and Process Management. Mr Bezuidenhout has more than 19 years' experience in the Elevator, Escalator, Hoisting Equipment environment and has staff with more than 55 years in the industry. Together there is lift expertise of over 140 years in the lift industry.

b. WHY we do what we do

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STATUS QUO

As a company, ELEVATE CONNECTION, is concerned about bettering the environment of every person that we encounter, challenging the current status quo of the lift industry.

DEVELOPMENT

ELEVATE CONNECTION will be proud to help improve / develop the conditions of, firstly any person working with us and secondly of persons who show talent and potential in their own lives. We are investing in the development of young Children during their tertiary education, either on academic level or on the sports field. Elevate Connection in Bloemfontein have sponsored two local soccer tournaments which and the monies used to educate disadvantaged children.

LEGACY

By concentrating on the above, we are building our relationships with our clients and trust that this ensures that our friendships (LEGACY) will grow the future of our business.

c. What we do

ELEVATE CONNECTION, for your Elevator, Escalator and Hoisting Equipment needs, offers a wide range of services, from quotations on new equipment and upgrading old equipment including, repairs on faulty equipment, to managing work done on Elevators, Escalators, Hoists, Construction sites.

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2. Strategy & Vision

a. Vision statement

ELEVATE CONNECTION will provide a service to you, our client, that will change the way the public see the role of a Consulting and Lift Management services. Our clients will become part of our family during & after working on a project.

b. Mission statement

ELEVATE CONNECTION is a strengthening company that aims to continue its growth in our fields of experience, to become the preferred elevator, escalator and hoist supplying and maintenance company, in Southern Africa, growing our portfolio so that every client would experience the difference in their environment.

Our company's purpose and primary objective will first and foremost be, to provide an excellent service to OUR clients. ELEVATE CONNECTION'S aim, is to get involved in the local community and identify young Scholars with an interest in the Engineering and or Process Management fields and help them to achieve their goals through providing assistance through bursaries and on-site training.

c. Values

ELEVATE CONNECTION as a company work according to strict values and no project will be run by an individual, it will always be overseen by someone else in the company. ELEVATE CONNECTION plans to be fully ISO accredited in the very near future, however, until we reach that point, ELEVATE CONNECTION has a structured system in place to ensure that all our projects and or clients will not suffer due to any of our personnel not being able to perform their tasks as requested by you, the client.

d. Business goals & objectives

To identify and contribute to the further education of under privileged students, in assisting them to enter the marketplace with a higher education.

To create and promote career opportunities for the young scholars of today, that they may also be able to provide and create careers for others.

e. Growth strategy

ELEVATE CONNECTION will look into the following 5 fields of growth:

1. Diversification

ELEVATE CONNECTION would like to get involved in some other aspects of the industry like Substation design, Town and Regional Planning and Property Evaluation. This will reduce our risk of having our income from a single source only.

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2. Product Development

ELEVATE CONNECTION will continually update ourselves on the latest technology and developments regarding, Elevator, Escalator and Hoisting Equipment to ensure we provide the best service to the client.

3. Market Penetration

ELEVATE CONNECTION will keep our clients updated with the latest market trends. Furthermore, ELEVATE CONNECTION will strive to provide our clients with the best value for money for services rendered. ELEVATE CONNECTION quotations are open to further negotiations.

4. Market Development

Part of our strategy will be to have existing Elevator, Escalator and Hoisting Equipment users, re-enter the market again looking at upgrading their existing services with the latest and best technology available in the market.

5. Market Expansion

Due to the demand on our products and services which we have already supplied and whilst we have already penetrated the Free State, Northern Cape Western Cape and Lesotho Markets, we have had to open an Office in the Western Cape, as the demand for service providers increased. Our professional maintenance and repair staff have been in the lift industry for more than 53 years and have a total knowledge of more than 140 years between them. Elevate Connection is also strategically planning the positions of offices in Gauteng, The Eastern Cape and Kwa-Zulu Natal.

3. Products & Services

a. Products

Elevator, Escalator & Hoisting Equipment (working with what will be available in the market at the time a quotation is requested by the client)

b. Services

Consulting, Installation, Maintenance Repairs.

c. Business competitiveness

ELEVATE CONNECTION specializes in Elevator & Escalator specifications, Consulting and Repairs, in all areas in the market. ELEVATE CONNECTION has 19 years' experience in the Elevator & Escalator industry (more than 500 completed projects).

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d. Quality policies

In the near future, ELEVATE CONNECTION will be registered as a full ISO user and ELEVATE CONNECTION will always work to the latest SANS standards and specifications where applicable.

e. Quality performance

ELEVATE CONNECTION will always make use of an external ECSA registered LIFT INSPECTOR. This ensures that we as a company do not hide any mistakes during construction and the client will have peace of mind regarding Annexure B documents.

4. Management & Ownership

a. Share Holders

Brendon Bezuidenhout	Diploma from the University of Stellenbosch Business School (USBS) MDP (Management Development Program)
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b. Affirmative action initiatives

As ELEVATE CONNECTION is a young company, our goals are to grow in this field.

c. BEE

We are a Level 4 Contributor.

5. Environment, Health and Safety Policy at the Workplace (Construction Site)

- a. Work in a safe and environmentally responsible manner at all times and carry out any work only within the scope of the works described.
- b. Ensure that no employee of his is permitted to work on any Company site without possession of valid ID card issued by the Company.
- c. Ensure that no employee is permitted to work on any Company site without safety induction training, including training in applicable aspects of the Company's WWJSSS, Job Hazard Analysis and use of fall protection and any special site requirements.
- d. Every employee shall be issued with and carry at all times adequate identification which confirms that such training has been carried out.
- e. Respect and comply with the Company's Safety Rules and Procedures and all applicable aspects of the Company's WWJSSS.

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- f. Comply with all applicable safety laws, regulations and rules.
- g. It is the sole responsibility of the Contractor to ensure that necessary items of protective clothing and equipment are used, inspected and maintained.
- h. Employees shall be trained and competent to use the protective equipment in accordance with manufacturer specifications and the Company's requirements.
- i. It is the sole responsibility of the Contractor to ensure that the tools used at site are inspected and maintained.
- j. Employees shall be trained and competent to use the tools in accordance with the local regulations and manufacturer's specification.
- k. All lifting equipment, slings and tackles used on site must be adequate and visually inspected by a competent person before each use. All lifting appliances must clearly display their maximum safe working load.
- l. Ensure that all risks to its employees; the Company's personnel; customers and the environment are identified and effectively controlled. If unsafe conditions are identified, immediate action is taken to address them.
- m. Shall carry out regular audits and inspections to verify compliance with the Company's safe working practices and that suitable site conditions are provided.
- n. Permit inspection / audit by the Company's personnel or authorised representative at any time and the Contractor agree that the site can be shut down immediately if unsafe/environmentally conditions are identified.
- o. Report to the Company in writing immediately, but in no event any longer than 24 hours, any injury or dangerous occurrence to the Contractor's employees that occurs in connection with the Works. The Contractor will cooperate with the Company in investigating accidents / incidents according to the criteria that will be provided by the Company.
- p. Provide adequate First Aid facilities and equipment in accordance with regulations for employees.
- q. Any material or substance brought onto site which has health, fire or explosion risks must be used and stored in accordance with regulations and current recommendations, information in the form of MSDS must be provided to any other person who may be affected on site.
- r. Ensure that workplaces are kept tidy and all debris, waste material etc. are cleared as work proceeds. Waste shall be disposed of in appropriate containers, in compliance with any applicable MSDS, and otherwise in an environmentally sound manner.

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6. Portfolio

a. PROJECTS

Project Name	Client	Kick-off Date	Completion Date	Total Value	Units
New Royal Palace (NEC015)	Building Design Services Lesotho	2016	Current	R 1 607 540.00	2
Mamatwan Mine (REC004)	Clark De Kock	2016	Completed	R 402 116.76	repairs
ZANA Building Lift Repair	David Goss	2016	Completed	R 322 677,00	repairs
Alliance Shopping (NEC011)	Alliance Insurance	2016	Completed	R 789 026.36	1
Central Bank of Lesotho (REC0022)	LSP	2016	Completed	R 1 856 617,00	7
McDonalds Repair (REC0021)	McDonalds	2016	Completed	R 69 902,50	1
339 on MAIN	TGP Construction	2019	Completed	R 1 280 021.29	1
Splendid Inn Hotel Bloemfontein	Sky Construction	2019	Completed	R1 280 000	1
New National Museum Maseru	Sigma Construction	2018	Completed	R 1,596,030.02	2
Maseru Hotel	Landmark Projects	2018	Contracted	R 15 714 917.00	10
Roma Shopping Centre Ph 1	Landmark Projects	2019	Contracted	R 1 586 125.00	1
Defensor Building	Defensor Security	2019	Completed	R 541 342.00	1
Boekenhoutskloof	JT Roos	2018	Completed	R 724 936.00	1
Leribe Courts Maseru	Sigma Construction	2019	Completed	R 6 332 345.00	4
Church - Venda	MTT Construction	2018	Completed	R 447 393.00	1
KFC Mohales Hoek	Alliance Insurance	2019	Contracted	R 590 000.00	1
Jane Keyser Hospital Hartswater	ROVIS Construction	2020	Completed	R 698 000.00	1
Highveld Residential Blouwborg	Highveld Body Corporate	2020	Completed	R 1 205 127.00	1
Nedbank St Georges Square Cape Town	Nedbank	2020	Completed	R 519 718.00	3
House G	WGK Construction	2021	Completed	R 482 000.00	1
Emoya Med Bloemfontein	X Health	2021	Completed	R 2 000 000.00	3
Goldfieds Health Care	WGK Construction	2021	Completed	R 646 000.00	1
BMW – Auto Atlantic Cape Town	Evolution Properties	2022	Completed	R 100 000.00	1
Foretrust Building Foreshore Cape Town	Texton Properties	2022	Completed	R 410 000.00	3
Foretrust Building Foreshore Cape Town - Modernization	Texton Properties	2022	Contracted	R 750 000.00	2

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Seaview Hospital Scottburgh	Racon Trading	2021	Completed	R 2 198 413.00	4
Imagemakers	Sweinstein Trust	2022	Completed	R 137 000.00	1
MRF Waste Water Management Centre Muizenberg	Power Construction	2022	Completed	R 498 000.00	1
DSC Centre Kimberley	Lexshell 366 (Pty) LTD	2022	Completed	R 1 015 241.00	2
Parow Centre	Evolution Properties	2023	Completed	R 4 363 056.00	6
Shoprite Holdings	CBRE	2022	Current	R 1 188 866.00	21
House Peterson	Claudius Peterson	2023	Completed	R 966 000.00	1
Thusanong Building Bloemfontein	Shoba Projects	2023	Completed	R 1 823 000.00	2
Monorgan Mews Cape Town	Pam Golding Properties	2023	Completed	R 1 450 000.00	4
Senate Building Lesotho	BDS	2024	Completed	R 2 100 000.00	3
Auto Atlantic Foreshore Cape Town Upgrade	Evolution Properties	2024/2025	Current	R 800 000.00	7
Johnsson Workwear Repairs	MFT	2024	Current	R 80 000.00	1

b. MAINTENANCE.

Project Name	Client	No of Units
House Myburgh	Dr. Myburgh	1
Central Bank Lesotho	Central Bank Of Lesotho	7
FNB Bloemfontein	KAVOD Trust	7
339 On Main Sea point Cape Town	Premier Group	2
Splendid Inn Bloemfontein	Premier Group	3
OR Tambo Airport	Premier Group	3
Cell C Westdene	Koupis Group	1
Liquor Runners	Koupis Group	1
Michael Family Trust	Georgiou Group	13
KFC Mohales Hoek	KFC	1
Defensor	Defensor Bloemfontein	1

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Shoprite Checkers	CBRE Excellerate	21
SG Tappin	TLM Properties	1
SARS Kroonstad	Albert Louw	1
Foretrust Building	Texton Properties	8
14 Loop Street Cape Town CBD	Texton Properties	2
House G	Evolution Properties	2
Media City	Evolution Properties	15
Boland Bank Building	Evolution Properties	2
Mudd Square Bloemfontein	Evolution Properties	1
Parow Centre	Evolution Properties	6
Emoya Estate Hospital	X Health	1
Goldfields Health Care	Goldfields Health	1
Fairweathers Building Kroonstad	Fairweathers Body Corporate	2
Zana Building Bloemfontein	Department of Environmental Affairs	1
Jane Keyser Hospital Hartswater	Jomamed	1
Itau Milling	Itau Milling	1
Imagemakers	Queenspark	2
ABSA Bloemfontein	Nelson Mandela Road BFN	3
ABSA Forum (auditor general Building)	Nelson Mandela Road BFN	2
Gariep Dam	Department of Water and Sanitation	2
Vanderkloof Dam	Department of Water and Sanitation	1
House G	Evolution Properties	1
Johnsson Workwear	MFT Group	1
Tourism Center / CCMA	Link Properties	1
Motus Landrover	Motus Group	1

**Thank you for taking the time to read our company profile.
If there are any questions or comments, please feel free to contact us.**

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